



# EVENTS CONNECTION

OOH & DOOH INTERNATIONAL

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# ABOUT US

**Events Connection** is a U.S.-based company legally incorporated in the State of Florida, dedicated to delivering **high-impact advertising and marketing services** across Latin America.

With a solid track record in the **planning, execution, and optimization of Out-of-Home (OOH) and integrated campaigns**, we help brands connect with audiences in strategic urban spaces throughout the region.

We specialize in **buying advertising media across borders, optimizing campaigns with the ideal mix of Offline, Online, and OOH** platforms.

Our team has successfully executed projects in more than **50 cities around the world**, working hand in hand with advertising agencies, media companies, and direct clients.





# OUR SERVICES

*We offer an end-to-end advertising solution that covers every stage of the media process:*

- **Media Planning & Strategy**  
We identify the best markets, formats, and locations for your campaign based on your objectives, audience, and budget.
- **Media Buying & Negotiation**  
With extensive experience and strong regional partnerships, we negotiate the best rates and secure prime ad placements.
- **Creative Adaptation & Production**  
We handle the adaptation and localization of your creative assets to meet the technical and cultural requirements of each market.





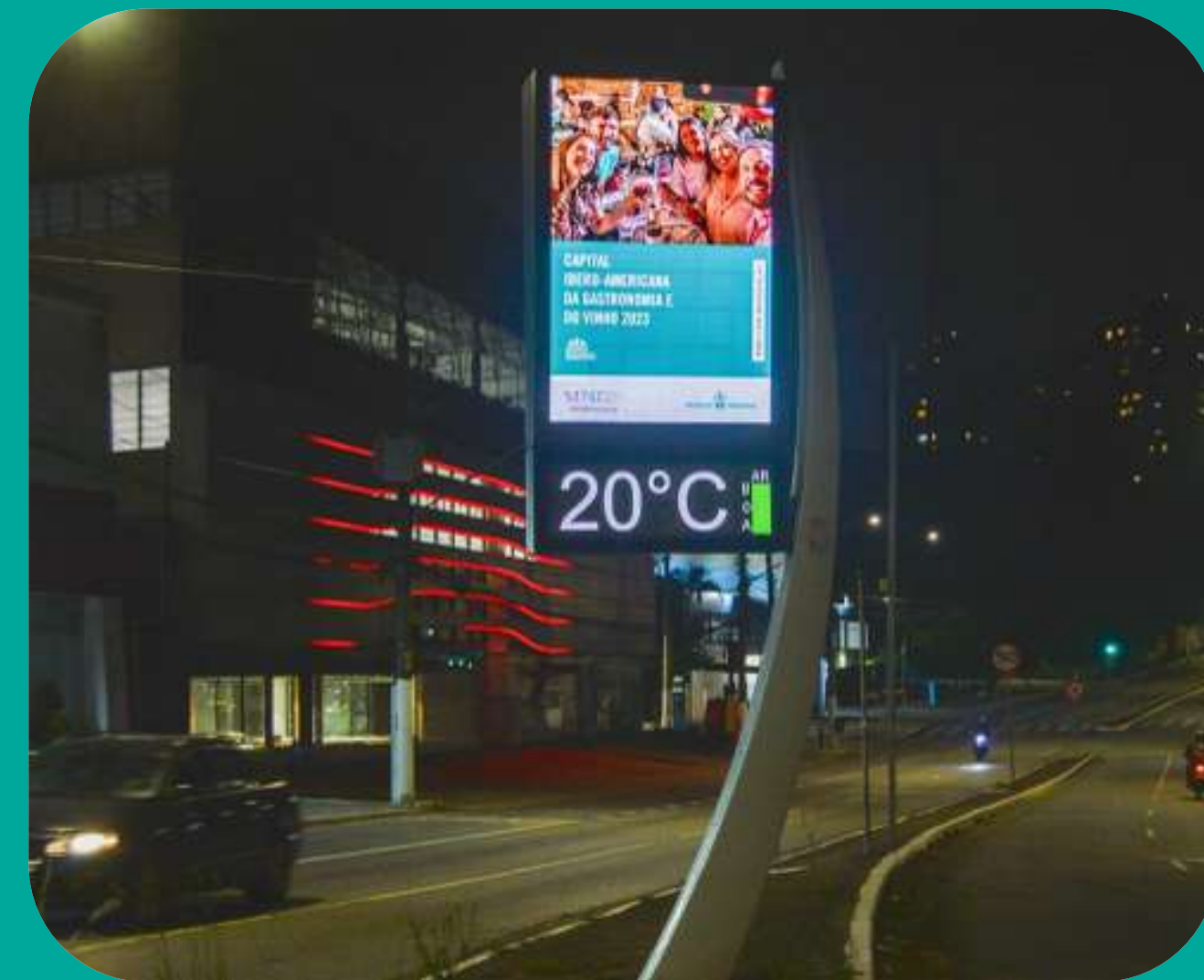


# MEDIA FORMATS

*We offer*

- INDOOR & OUTDOOR LED SCREENS
- DIGITAL BILLBOARDS
- STATIC BILLBOARDS
- AIRPORT & TRANSIT MEDIA
- SHOPPING MALL ADVERTISING
- STREET FURNITURE
- EXPERIENTIAL ACTIVATIONS
- PROGRAMMATIC DOOH
- AND MORE...

Whether you need a **localized activation in Lima** or a **regional OOH campaign across multiple Latin American cities**, we provide a **single point of contact, complete coordination, and measurable results.**







# OUR NETWORK

Our success is built on an extensive network of trusted local operators, media owners, and production companies throughout the region. This allows us to:

Access exclusive media inventory

Guarantee production quality and installation timelines

Offer local expertise with centralized management

Deliver seamless multi-market campaigns



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# WHY EVENTS CONNECTION?



**DEEP  
KNOWLEDGE  
OF LATIN  
AMERICAN  
MARKETS**



**U.S.-BASED  
RELIABILITY  
WITH LOCAL  
REACH**



**FLEXIBLE  
SCALABLE  
SOLUTIONS  
FOR EVERY  
BRAND**



**AGILE  
EXECUTION  
AND  
TRANSPARENT  
PROCESSES**



**PROVEN  
TRACK  
RECORD  
IN INTERNATIONAL  
CAMPAIGNS**



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# LET'S CONNECT

Are you ready to take your brand further? Contact us today and discover how **Events Connection** can help you make a lasting impact in Latin America and beyond

